

# Global Top 100 companies by market capitalisation

May 2021



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# Highlights and trends



# COVID-19 backdrop to this report



*"Looking beyond the dislocation caused by the initial outbreak of COVID-19, the market capitalisation of the Global Top 100 companies has increased by a remarkable 51% between March 2019 and March 2021, compared to an increase in the MSCI World Index of 33%. Led by the US, this highlights the ability of the largest companies to leverage technology and grow at scale over this period, breaking away from the growth trend line over the past decade."*

**Ross Hunter** - IPO Centre Leader, PwC United Kingdom

As the COVID-19 pandemic took hold on the global economy in early 2020, the MSCI World Index declined by 21% and market volatility increased dramatically peaking at 83 on 16 March 2020. The world's largest companies were not immune to significant reductions in market value, with the value of the Global Top 100 Companies as at Mar-2020 declining by 15% in the first quarter of 2020.

Since the declines seen in early 2020, global equity markets have not only recovered lost ground, but have surged to record highs - with economic recovery being supported by government and central bank policies responding to the devastation of the COVID-19 pandemic.

The market capitalisation of the Global Top 100 companies (as at March 2021) increased by 48% (\$10.3tn) to \$31.7tn from 31 March 2020 to 31 March 2021.

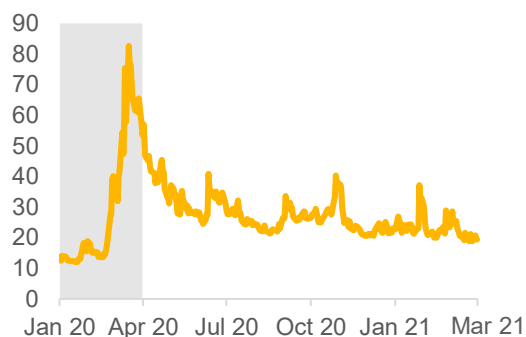
This report analyses the position of the Global Top 100 Companies and highlights the remarkable changes in the composition of the list, comparing the Global Top 100 Companies by market capitalisation as at March 2020 and March 2021.

## Change in market capitalisation of the Global Top 100 companies (Mar-2020 to Mar-2021)

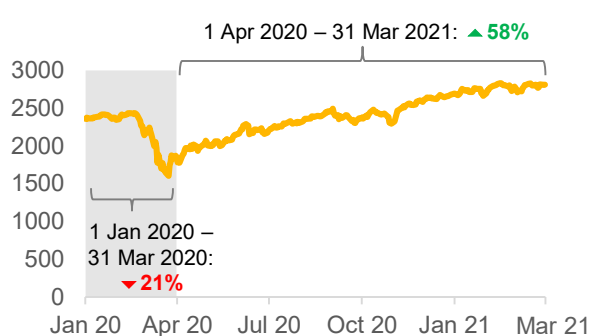
|                        | \$bn          | %          |
|------------------------|---------------|------------|
| US                     | 7,456         | 57%        |
| Europe                 | 523           | 18%        |
| China and its regions* | 1,244         | 42%        |
| Rest of the world      | 1,046         | 42%        |
| <b>Total</b>           | <b>10,269</b> | <b>48%</b> |

\* China and its regions includes; Mainland China, Hong Kong SAR and Taiwan

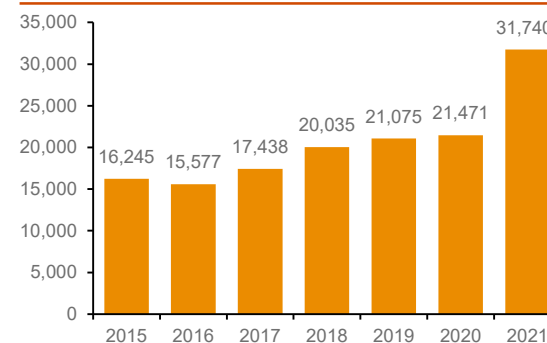
## CBOE Volatility Index



## MSCI World Index



## Market capitalisation of Global Top 100 companies (\$bn)





## Companies

- The market capitalisation of the Global Top 100 companies increased by 48% in the year to March 2021, resulting in a record breaking market capitalisation of \$31.7tn.
- **Apple** regained its crown as the world's largest company by market capitalisation with a March 2021 valuation 6% and 13% ahead of **Saudi Aramco** (2<sup>nd</sup>) and **Microsoft** (3<sup>rd</sup>) respectively. Apple's market capitalisation reached an all time high in January 2021 (\$2.4tn).
- **Amazon's** market capitalisation increased by 61% in the year to March 2021, supported by the growing "stay-at-home economy" seen throughout 2020 and into 2021, although Amazon did not move up from fourth position.
- There were no direct entrants to the Global Top 100 companies via IPO despite a buoyant IPO market. The threshold to enter the list is now \$129bn, potentially creating a barrier to future entrants via IPO.
- **China Mobile** was the only company in the Global Top 100 that saw a decrease in market capitalisation in the year to March 2021.
- **Tesla's** market capitalisation increased from \$96bn in March 2020 to \$641bn in March 2021, an astonishing 565% increase and a clear outlier in the top ten risers.
- Food delivery platform, **Meituan**, saw the second largest increase in market capitalisation in relative terms (221%).
- **Volkswagen** returned to the Global Top 100 with a \$165bn market capitalisation as at March 2021, a 165% increase as compared to March 2020, driven by strong investor support and consumer demand for its transition to electric vehicles.
- Another returnee was **Boeing** with a 77% increase in market capitalisation from March 2020 to March 2021, perhaps surprising given ongoing regulatory challenges and suppressed demand across the aviation industry due to the pandemic.

## Countries

- All regions and component countries experienced a relative increase in market capitalisation of the companies listed in the Global Top 100.
- **Switzerland** was the only country failing to see double digit market capitalisation growth from its representatives in the Global Top 100 companies.
- In-line with expectations, the **United States** continues to dominate the Global Top 100 in terms of market capitalisation and number of companies, with 59 companies accounting for 65% of total market capitalisation.
- The **United Kingdom** saw the largest net change in the number of companies in the Global Top 100. Three companies departed the list this year, resulting in a 33% reduction in the market capitalisation of Global Top 100 UK companies from March 2020 to March 2021.
- BHP Billiton's return to the Global Top 100 has resulted in **Australia** being included the March 2021 Global Top 100 companies.



## Sectors

- **Technology** continues to be the largest sector in terms of market capitalisation (\$10.5tn). Global Top 100 Technology companies saw a 71% increase as compared to their value as at March 2020, in-line with the wider industry index performance.
- All sectors represented by the Top 100 list saw substantial increases in market capitalisation in the year to March 2021, ranging from 25% to 75%.
- Global Top 100 companies in the cyclical sectors, **Industrials** and **Basic Materials**, outperformed other sectors in the Global Top 100 (other than Technology) and their respective industry index performance.
- The worst-performing sectors in the Global Top 100 were **Health Care**, **Energy** and **Utilities**. The Health Care and Utilities industry index performance was also relatively poor, whereas the wider Energy sector performed relatively well.

## Unicorns

- As a point of comparison, in the private company domain, half of the Top 100 unicorns valued at \$1bn+ as at 31 March 2021 were from the US, broadly in line with the Global Top 100 of public companies.
- The value of the top 100 unicorns grew by 30% to \$1.1tn in the year to March 2021, behind the public companies' market capitalisation increase in the same period (49%).
- 24 (63%) new entrants into the Top 100 unicorns came from the US, followed by Europe with six new unicorns, five of which were from the United Kingdom. Over half of all new entrants were Internet software and services or Fintech companies.
- Unicorns took advantage of a buoyant IPO market towards the end of 2020 and early 2021, with 17 companies included in the March 2020 Top 100 unicorns successfully executing an IPO (March 2020: 7). The US was the destination of choice for previous Top 100 unicorns.

## Shareholder Distributions (dividends & buybacks)

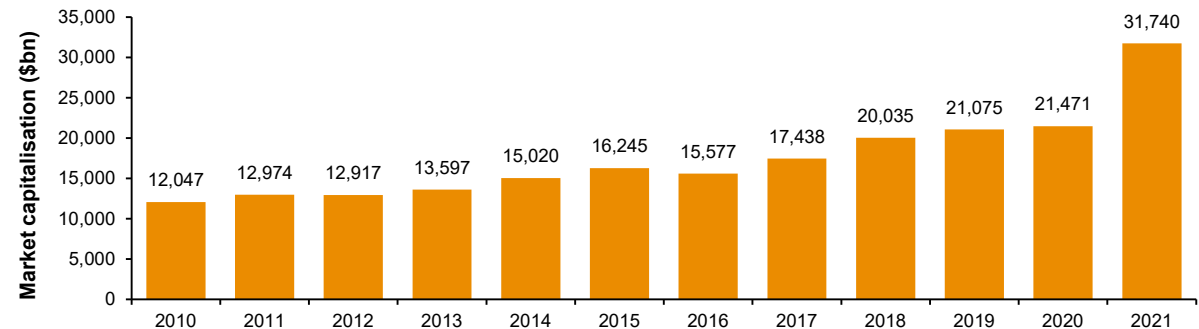
- A total of **\$824bn** (2019: \$973bn) was distributed by companies in the Global Top 100 companies in calendar year 2020, predominantly in the US.
- As companies respond to the challenges of the global pandemic, many dividend and share buyback programmes were suspended in the 2020 calendar year, resulting in reduced distributions relative to prior years.
- Technology companies accounted for 31% of total shareholder distributions in the same period (2019: 28%); Apple continues to top the list, returning \$87bn in the year, followed by Saudi Aramco (\$70bn).

# Total market capitalisation of the Global Top 100 companies

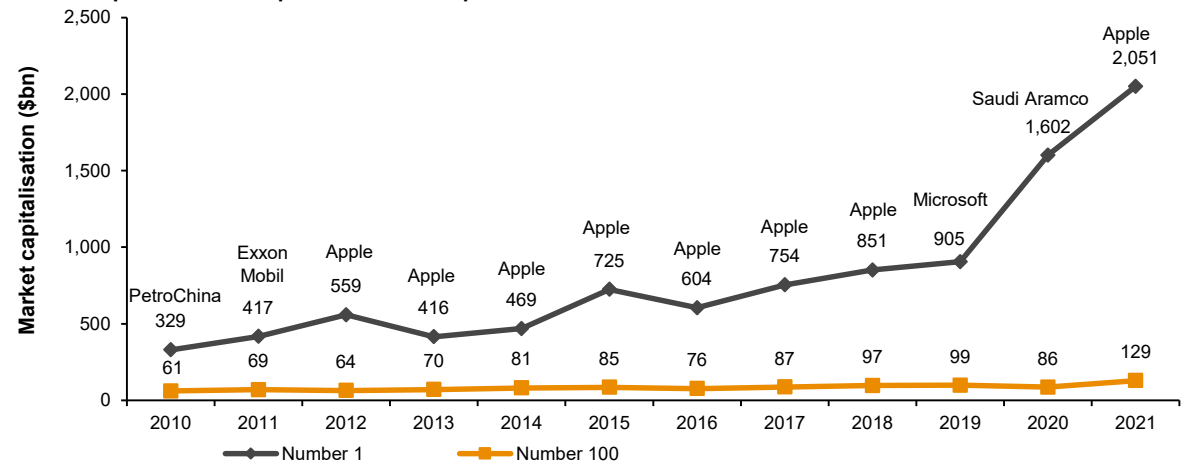


- The market capitalisation of the **Global Top 100 companies increased by 48%** in the year to March 2021, representing the most significant annual increase on record.
- **Apple** regained its crown as the **world's largest company by market capitalisation** with a March 2021 valuation 6% and 13% ahead of Saudi Aramco and Microsoft respectively.
- The gap between the largest and smallest companies on the list is \$1.9tn as at March 2021, driven by Apple's 84% increase in value from March 2020.
- In March 2021 the market capitalisation of the smallest company in the Global Top 100 (Anheuser-Busch) was \$46bn higher than the smallest company in March 2020 (BP).

Total Market Capitalisation of Global Top 100 companies as at 31 March



Market capitalisation of top and bottom companies

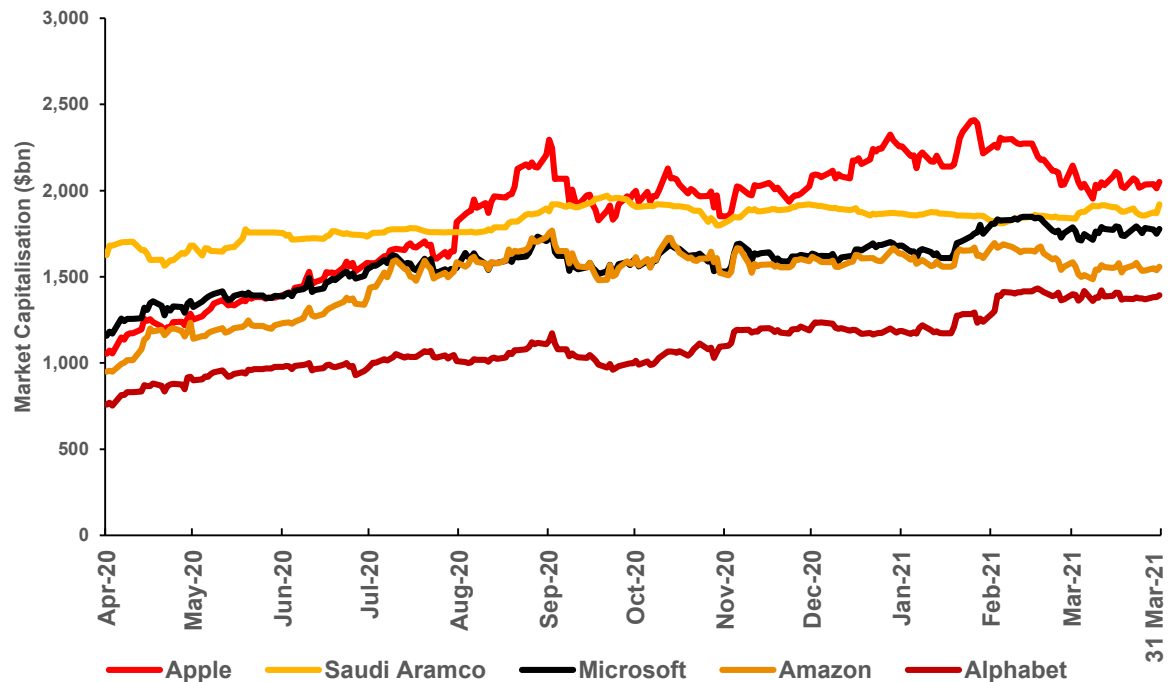


Source: Bloomberg with PwC analysis

# Among the top five, Apple overtakes both Microsoft and Saudi Aramco to become the most valuable public company



- The top end of the rankings continue to be dominated by **Technology and e-commerce**, representing four of the five highest-ranked companies.
- **Apple's** share price hit record highs in January 2021 supported by first quarter financials showing positive sales growth despite the ongoing challenges of COVID-19, including temporary point of sale closures.
- **Saudi Aramco** was in second position at the end of March 2021, ahead of the other "Big Tech" companies.
- Notwithstanding the growing "stay-at-home economy" seen throughout 2020 and into 2021, **Amazon** remained in fourth position in the year to March 2021.



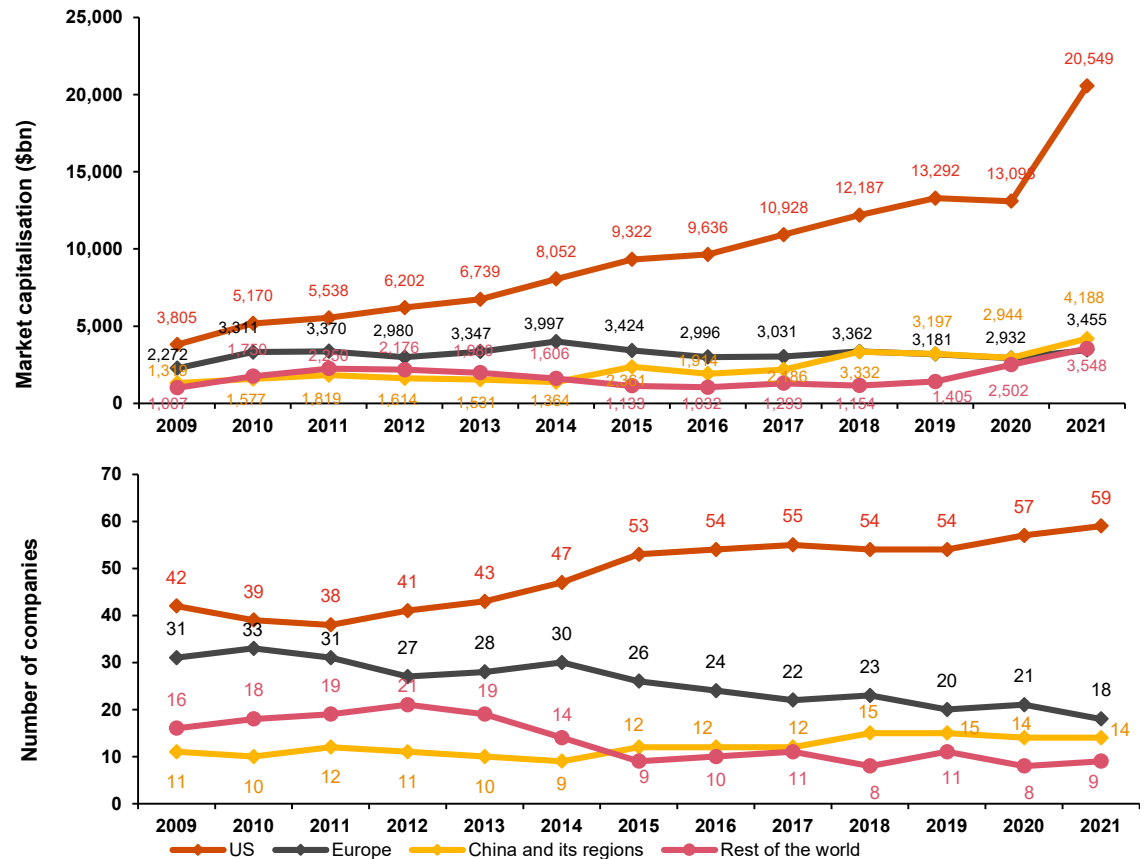
Source: Bloomberg with PwC analysis



# Market capitalisation of the Global Top 100 by region



- The **United States continues to dominate** the Global Top 100 by a significantly increased margin, both in terms of market capitalisation and number of companies.
- The market capitalisation of the Global Top 100 Companies from the US increased by 57% in the year to March 2021, considerably higher than all other regions:
  - China and its regions – 42%
  - Rest of the world – 42%
  - Europe – 18%
- **Europe lost five companies** from the Global Top 100 in the year to March 2021, three in the UK and two in France, offset by two new entrants to the list from Germany (net decrease of three).
- Notwithstanding an increase in absolute market capitalisation, all regions outside the US saw a fall in their relative positions in terms of market capitalisation with the US now accounting for 65% of the Global Top 100 Companies total market capitalisation (March 2020: 61%).



Source: Bloomberg with PwC analysis

# Number of companies by location

## *March 2020 vs March 2021*



- The 73 companies represented by the **US** and **China and its regions** accounts for 77% of the total market capitalisation of all Global Top 100 companies.
- Siemens and Volkswagen returned to the Global Top 100 in the year to March 2021 contributing to **Germany's** rise from 13<sup>th</sup> to 8<sup>th</sup> position.
- The **United Kingdom** saw the largest net change in the number of companies in the Global Top 100, resulting in the United Kingdom falling from 5<sup>th</sup> to 10<sup>th</sup> position. Three companies departed the list (HSBC, BP and GlaxoSmithKline).
- BHP Billiton's return to the Global Top 100 has resulted in **Australia** being included the March 2021 list.

| Location              | Global Top 100 Mar-2021 |                                   |                               | Global Top 100 Mar-2020 |                              |                               |
|-----------------------|-------------------------|-----------------------------------|-------------------------------|-------------------------|------------------------------|-------------------------------|
|                       | # companies             | Market capitalisation 2021 (\$bn) | Rank by market capitalisation | # companies*            | Market capitalisation (\$bn) | Rank by market capitalisation |
| United States         | 59                      | 20,549                            | 1                             | 57                      | 13,093                       | 1                             |
| China and its regions | 14                      | 4,188                             | 2                             | 14                      | 2,944                        | 2                             |
| Saudi Arabia          | 1                       | 1,920                             | 3                             | 1                       | 1,602                        | 3                             |
| Switzerland           | 3                       | 816                               | 4                             | 3                       | 795                          | 4                             |
| Netherlands           | 3                       | 584                               | 5                             | 3                       | 357                          | 8                             |
| Japan                 | 3                       | 563                               | 6                             | 3                       | 395                          | 7                             |
| France                | 2                       | 552                               | 7                             | 4                       | 545                          | 6                             |
| Germany               | 3                       | 456                               | 8                             | 1                       | 136                          | 13                            |
| South Korea           | 1                       | 431                               | 9                             | 1                       | 234                          | 9                             |
| United Kingdom        | 3                       | 425                               | 10                            | 6                       | 640                          | 5                             |
| India                 | 2                       | 341                               | 11                            | 2                       | 185                          | 11                            |
| Ireland               | 2                       | 335                               | 12                            | 2                       | 225                          | 10                            |
| Australia             | 1                       | 163                               | 13                            | -                       | -                            | -                             |
| Denmark               | 1                       | 160                               | 14                            | 1                       | 144                          | 12                            |
| Canada                | 1                       | 131                               | 15                            | 1                       | 87                           | 15                            |
| Belgium               | 1                       | 128                               | 16                            | 1                       | 90                           | 14                            |

Source: Bloomberg with PwC analysis

# Market capitalisation by location

## *March 2020 vs March 2021*



- The **US, China and its regions** and **Saudi Arabia** continue to occupy the podium in terms of market capitalisation, holding 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> position.
- **US** companies comprising the March 2021 Global Top 100 saw an increase of 56% as compared to March 2020.
- **Saudi Arabia** saw a 20% increase in the value of its sole representative, Saudi Aramco in the year to March 2021 as oil prices trended upwards throughout 2020 into 2021.
- All **Switzerland** based companies (Nestlé, Roche, and Novartis) saw marginal increases in value in the year to March 2021 resulting in a net increase of just 3%.
- Samsung, **South Korea's** sole representative increased in value by 84% in the year to March 2021.
- A 59% increase in the market capitalisation of industrial gases and engineering company, Linde, was offset by muted increases in the **United Kingdom's** other two Global Top 100 Companies (Unilever and AstraZeneca).

| <u>Location</u>       | <u>Change in market capitalisation of the current Global Top 100 Mar-2020 to Mar 2021 (% change)</u> | <u>Market capitalisation Mar-2021 (\$bn)</u> | <u># companies 2021</u> | <u>Like-for-like market capitalisation Mar-2020 (\$bn) <sup>(1)</sup></u> |
|-----------------------|------------------------------------------------------------------------------------------------------|----------------------------------------------|-------------------------|---------------------------------------------------------------------------|
| United States         | 56%                                                                                                  | 20,549                                       | 59                      | 13,164                                                                    |
| China and its regions | 46%                                                                                                  | 4,188                                        | 14                      | 2,872                                                                     |
| Saudi Arabia          | 20%                                                                                                  | 1,920                                        | 1                       | 1,602                                                                     |
| Switzerland           | 3%                                                                                                   | 816                                          | 3                       | 795                                                                       |
| Netherlands           | 62%                                                                                                  | 584                                          | 3                       | 361                                                                       |
| Japan                 | 63%                                                                                                  | 563                                          | 3                       | 345                                                                       |
| France                | 65%                                                                                                  | 552                                          | 2                       | 334                                                                       |
| Germany               | 69%                                                                                                  | 456                                          | 3                       | 269                                                                       |
| South Korea           | 84%                                                                                                  | 431                                          | 1                       | 234                                                                       |
| United Kingdom        | 25%                                                                                                  | 425                                          | 3                       | 340                                                                       |
| India                 | 84%                                                                                                  | 341                                          | 2                       | 185                                                                       |
| Ireland               | 49%                                                                                                  | 335                                          | 2                       | 225                                                                       |
| Australia             | 92%                                                                                                  | 163                                          | 1                       | 85                                                                        |
| Denmark               | 11%                                                                                                  | 160                                          | 1                       | 144                                                                       |
| Canada                | 50%                                                                                                  | 131                                          | 1                       | 87                                                                        |
| Belgium               | 42%                                                                                                  | 128                                          | 1                       | 90                                                                        |

Source: Bloomberg with PwC analysis

1) Market capitalisation of the top 100 companies as at 31 March 2021 and 31 March 2020 on a like-for-like basis

# Sector comparison

## March 2020 vs March 2021



- The largest contributing sectors by market capitalisation were **Technology** and **Consumer Discretionary**, together representing 52% of total Global Top 100 companies market capitalisation (March 2020: 46%).
- Global Top 100 **Technology** companies saw a 71% increase as compared to their value as at March 2020. The rise of this sector has been led by Apple, Microsoft, Alphabet and Facebook in the year to March 2021.
- Global Top 100 companies in the cyclical sectors, **Industrials** and **Basic Materials**, outperformed other sectors in the Global Top 100 and their respective industry index performance.
- The worst-performing sectors in the Global Top 100 were **Health Care**, **Energy** and **Utilities**. The Health Care and Utilities industry index performance was also relatively poor in the period, whereas the wider Energy sector performed relatively well.

| Sector*                  | Change in market capitalisation of current Global Top 100 Mar-2020 to Mar-2021 <sup>(1)</sup> | Change in industry index performance Mar-2020 to Mar-2021 <sup>(2)</sup> | Global Top 100 performance vs industry index | Market capitalisation Mar-2021 (\$bn) | Number of companies Mar-2021 | Market capitalisation Mar-2020 (\$bn) |
|--------------------------|-----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|----------------------------------------------|---------------------------------------|------------------------------|---------------------------------------|
| 1 Consumer Discretionary | 65%                                                                                           | 77%                                                                      | ▼ Underperformed                             | 5,992                                 | 17                           | 3,639                                 |
| 2 Telecommunications     | 36%                                                                                           | 56%                                                                      | ▼ Underperformed                             | 1,308                                 | 7                            | 959                                   |
| 3 Health Care            | 25%                                                                                           | 28%                                                                      | ▼ Underperformed                             | 3,333                                 | 16                           | 2,669                                 |
| 4 Industrials            | 68%                                                                                           | 60%                                                                      | ▲ Outperformed                               | 2,017                                 | 9                            | 1,202                                 |
| 5 Consumer Staples       | 33%                                                                                           | 22%                                                                      | ▲ Outperformed                               | 2,035                                 | 9                            | 1,529                                 |
| 6 Technology             | 71%                                                                                           | 70%                                                                      | ▲ Outperformed                               | 10,483                                | 20                           | 6,140                                 |
| 7 Energy                 | 26%                                                                                           | 42%                                                                      | ▼ Underperformed                             | 2,686                                 | 5                            | 2,172                                 |
| 8 Basic Materials        | 75%                                                                                           | 72%                                                                      | ▲ Outperformed                               | 309                                   | 2                            | 177                                   |
| 9 Financials             | 33%                                                                                           | 53%                                                                      | ▼ Underperformed                             | 3,429                                 | 14                           | 2,571                                 |
| 10 Utilities             | 26%                                                                                           | 20%                                                                      | ▲ Outperformed                               | 148                                   | 1                            | 118                                   |

Source: Bloomberg with PwC analysis

1) Change in market capitalisation of the top 100 companies as at 31 March 2021 and 31 March 2020, on a like-for-like basis.

2) Industry index performance is based on the MSCI International ACWI Industry Price Index USD

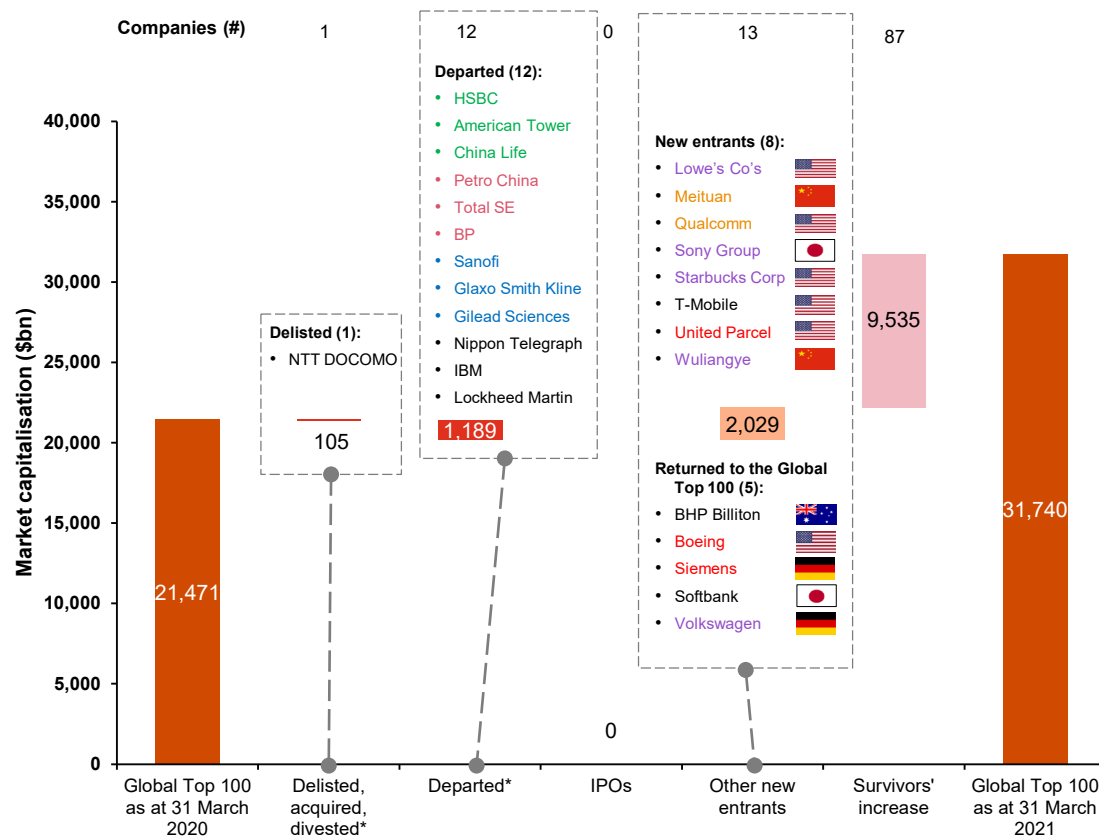
\* Sector classification has been aligned to the new ICB framework (as set out on page 20), prior period comparatives have been restated to enable like-for-like comparison.

# Global Top 100 market composition and capitalisation

## March 2020 vs March 2021



- The **Financials**, **Energy** and **Health Care** sectors saw three companies drop out of the Global Top 100 in the year to March 2021.
- The majority of new entrants (including returnees) were in the **Consumer Discretionary / Staples**, **Industrials** and **Technology** sectors.
- Six of the 13 new entrants were **US** companies. Four US companies departed from the Global Top 100 as at March 2021 resulting in a net increase of two US companies.
- Outside of the US, there were new entrants from all other regions.
- NTT DOCOMO was acquired by Nippon Telegraph in 2020 resulting in a delisting from the Tokyo Stock Exchange. Nippon Telegraph divested part of its business in the year to March 2021 contributing to its departure from the list.
- The survivors increase of **\$9.5tn** represents the combined increase in market capitalisation of the companies that retained a position in both reported years. The top five companies on the list account for a combined increase of \$3.0tn.



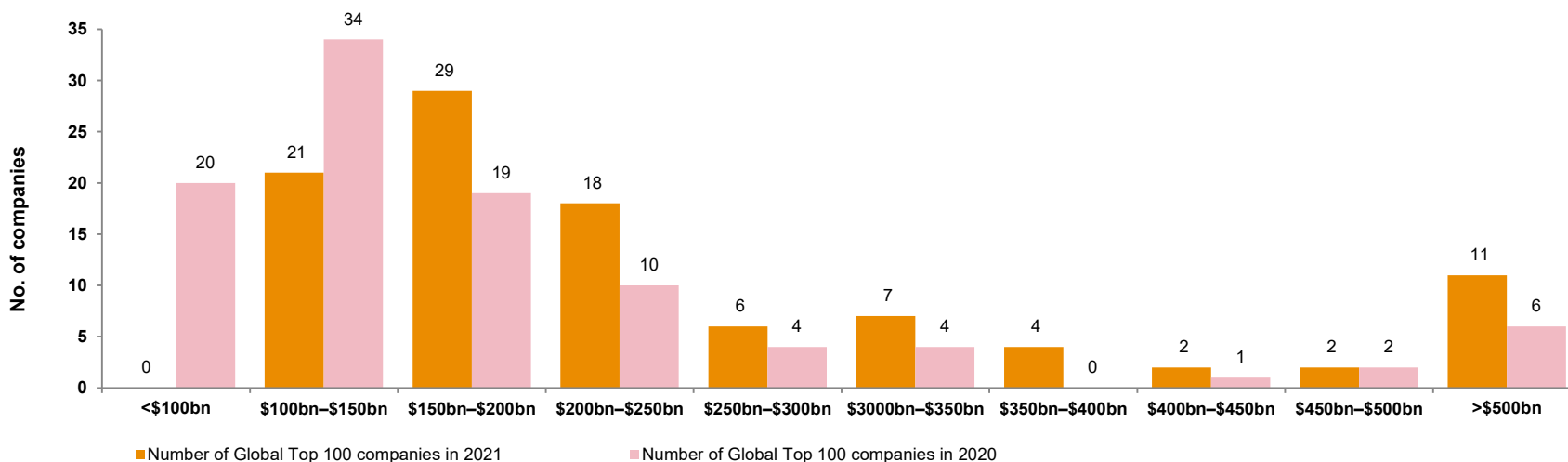
Source: Bloomberg with PwC analysis

\*Market capitalisation as at March 2020

# Spread of market capitalisations in the Global Top 100



Spread of companies by market capitalisation (March 2020 vs March 2021)



Source: Bloomberg with PwC analysis

- 20 companies included in the March 2020 Global Top 100 had a market capitalisation less than \$100bn as at 31 March 2020. Comparatively, there were no companies with less than \$100bn market capitalisation in the March 2021 Global Top 100.
- Six companies had a market capitalisation of more than \$500bn in March 2020 (\$6.2tn in total). In March 2021, that number had increased to 11 companies, totalling \$12.7tn in combined market capitalisation.

# The Global Top 100 companies with the largest relative increases and decreases in market capitalisation

## March 2021 vs March 2020



- **China Mobile** was the only company in the Global Top 100 that saw a decrease in market capitalisation in the year to March 2021.
- The bottom ten featured a number of Financials and Health Care companies.
- **Tesla** saw an astonishing 565% increase in market capitalisation in the year to March 2021, a clear outlier in the top ten risers.
- Food delivery platform, **Meituan**, saw the second largest increase in market capitalisation in relative terms (221%).
- **Volkswagen AG** outperformed other automotive companies by a significant margin, experiencing a 165% increase in market capitalisation and returning to the Global Top 100 after two years off the list.
- Dutch technology company **ASML Holdings** benefitted from growing demand for semiconductor technology, leading to a 125% increase in market capitalisation.

|                | Company name                 | Location      | Sector                 | Change in market capitalisation Mar-2020 to Mar-2021 | Market capitalisation Mar-2021 (\$bn) | Market capitalisation Mar-2020 (\$bn) |
|----------------|------------------------------|---------------|------------------------|------------------------------------------------------|---------------------------------------|---------------------------------------|
| Top ten risers | 1 Tesla                      | United States | Consumer Discretionary | 565%                                                 | 641                                   | 96                                    |
|                | 2 Meituan                    | China         | Technology             | 221%                                                 | 226                                   | 70                                    |
|                | 3 Volkswagen AG              | Germany       | Consumer Discretionary | 165%                                                 | 165                                   | 62                                    |
|                | 4 PayPal                     | United States | Industrials            | 153%                                                 | 284                                   | 112                                   |
|                | 5 Wuliangye Yibin            | China         | Consumer Staples       | 151%                                                 | 159                                   | 63                                    |
|                | 6 Softbank Group             | Japan         | Telecommunications     | 140%                                                 | 176                                   | 73                                    |
|                | 7 TSMC                       | Taiwan        | Technology             | 127%                                                 | 534                                   | 235                                   |
|                | 8 ASML Holdings NV           | Netherlands   | Technology             | 125%                                                 | 255                                   | 113                                   |
|                | 9 T-Mobile US INC            | United States | Telecommunications     | 117%                                                 | 156                                   | 72                                    |
|                | 10 Lowe's Companies          | United States | Consumer Discretionary | 110%                                                 | 136                                   | 65                                    |
| Bottom ten     | 1 Agricultural Bank of China | China         | Financials             | 8%                                                   | 178                                   | 164                                   |
|                | 2 Verizon Communications     | United States | Telecommunications     | 8%                                                   | 241                                   | 222                                   |
|                | 3 Nestlé SA                  | Switzerland   | Consumer Staples       | 5%                                                   | 322                                   | 306                                   |
|                | 4 China Construction Bank    | China         | Financials             | 4%                                                   | 213                                   | 205                                   |
|                | 5 AT&T INC                   | United States | Financials             | 3%                                                   | 216                                   | 209                                   |
|                | 6 Bank of China              | China         | Financials             | 2%                                                   | 139                                   | 136                                   |
|                | 7 Novartis AG                | Switzerland   | Health Care            | 1%                                                   | 212                                   | 209                                   |
|                | 8 Roche Holding AG           | Switzerland   | Health Care            | 1%                                                   | 283                                   | 280                                   |
|                | 9 Merck & Co                 | United States | Health Care            | 0%                                                   | 195                                   | 195                                   |
|                | 10 China Mobile              | Hong Kong SAR | Telecommunications     | -12%                                                 | 134                                   | 152                                   |

Source: Bloomberg with PwC analysis

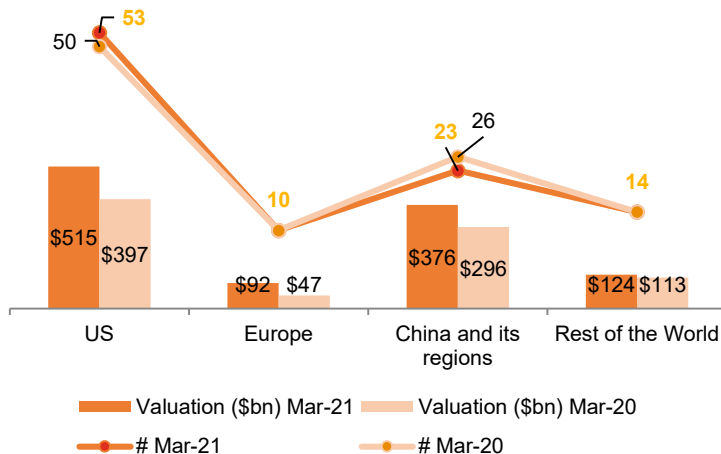
# A point of comparison: Top 100 unicorns

A unicorn is a privately held start-up company valued at over \$1bn. As at 31 March 2021, there were 628 unicorns around the world (March 2020: 463).

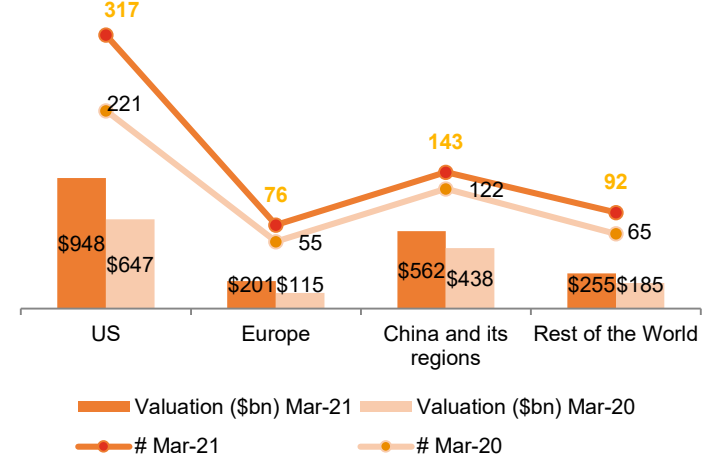


- Similar to the Global Top 100, the **US** dominates the Top 100 unicorns, representing approximately half of the list in terms of number of companies and value.
- Behind the US is **China and its regions** accounting for 23 of the Top 100 unicorns, a reduction of three from March 2020. China and its regions represents 35% of the total Top 100 unicorns value.
- Chinese internet company (and parent company of TikTok) ByteDance maintains its position as the most valuable Unicorn with a valuation of \$140.0bn, a 87% increase from March 2020. ByteDance would be positioned alongside Siemens AG and Bank of China (90<sup>th</sup> and 91<sup>st</sup>) in the Global Top 100 if it was a public company. No other unicorn would meet the \$129bn required to make the list.
- **Europe** - Eight of the Top 100 Unicorns are UK based, representing 62% of the value in the region (\$57bn). Estonian mobility platform, Bolt, entered the Top 100 unicorns in the year to March 2021.
- **Rest of the world** - India is the hotspot representing 50% of the total Top 100 unicorns in the region by value and number.

**Top 100 unicorns (March 2020 vs March 2021)**



**All unicorns (March 2020 vs March 2021)**



Source: CB Insights with PwC analysis



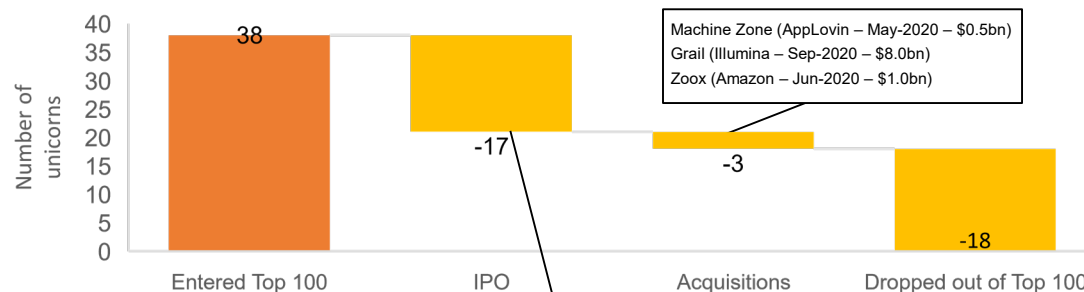
# Top 100 unicorns composition

## March 2020 vs March 2021



- 24 (63%) **new entrants** into the Top 100 unicorns came from the US, followed by Europe with six new unicorns, five of which were from the United Kingdom. Over half of all new entrants were Internet software and services or Fintech companies.
- Unicorns took advantage of a buoyant **IPO** market towards the end of 2020 and early 2021 with 17 unicorns included in the March 2020 Top 100 unicorns successfully executing an IPO (March 2020: 7).
- The NYSE was the leading destination for previous Top 100 unicorns, followed by the NASDAQ. A third of the IPOs were E-commerce and direct-to-consumer companies.
- There was no particular concentration of sectors in the unicorns **dropping out** of the Top 100 unicorns, most were from the US.
- The 38% churn rate is higher than the year to March 2020 (27%) reflective of a buoyant IPO market and elevated valuations in certain sectors (Internet software and services, and Fintech). As a point of reference the Global Top 100 companies churn rate was 13%.

Movement in the Top 100 unicorns (March 2020 to March 2021)



Source: CB Insights with PwC analysis.

### Entered Top 100 (by industry)

|                                 |           |
|---------------------------------|-----------|
| Internet software & services    | 15        |
| Fintech                         | 7         |
| E-commerce & direct-to-consumer | 3         |
| Auto & transportation           | 3         |
| Artificial intelligence         | 2         |
| Other                           | 8         |
| <b>Total</b>                    | <b>38</b> |

### Entered Top 100 (by region)

|                       |           |
|-----------------------|-----------|
| US                    | 24        |
| Europe                | 6         |
| Rest of world         | 4         |
| China and its regions | 4         |
| <b>Total</b>          | <b>38</b> |

| Company               | Exchange                 |
|-----------------------|--------------------------|
| Auto1 Group           | Frankfurt Stock Exchange |
| Kuaishou              | Hong Kong Exchange       |
| The Hut Group         | London Stock Exchange    |
| Arrival               | NASDAQ                   |
| Airbnb                | NASDAQ                   |
| Wish                  | NASDAQ                   |
| OpenDoor Labs         | NASDAQ                   |
| Root Insurance        | NASDAQ                   |
| Beike Zhaofang        | NYSE                     |
| XPeng Motors          | NYSE                     |
| Coupang               | NYSE                     |
| DoorDash              | NYSE                     |
| Snowflake Computing   | NYSE                     |
| Palantir Technologies | NYSE                     |
| Unity Technologies    | NYSE                     |
| Roblox                | NYSE                     |
| Oscar Health          | NYSE                     |

### Dropped out of Top 100 (by industry)

|                                     |           |
|-------------------------------------|-----------|
| Fintech                             | 3         |
| Artificial intelligence             | 3         |
| Health                              | 2         |
| Mobile & telecommunications         | 2         |
| Supply chain, logistics, & delivery | 2         |
| Other                               | 6         |
| <b>Total</b>                        | <b>18</b> |

### Dropped out of Top 100 (by region)

|                       |           |
|-----------------------|-----------|
| US                    | 8         |
| China and its regions | 4         |
| Europe                | 3         |
| Rest of world         | 3         |
| <b>Total</b>          | <b>18</b> |

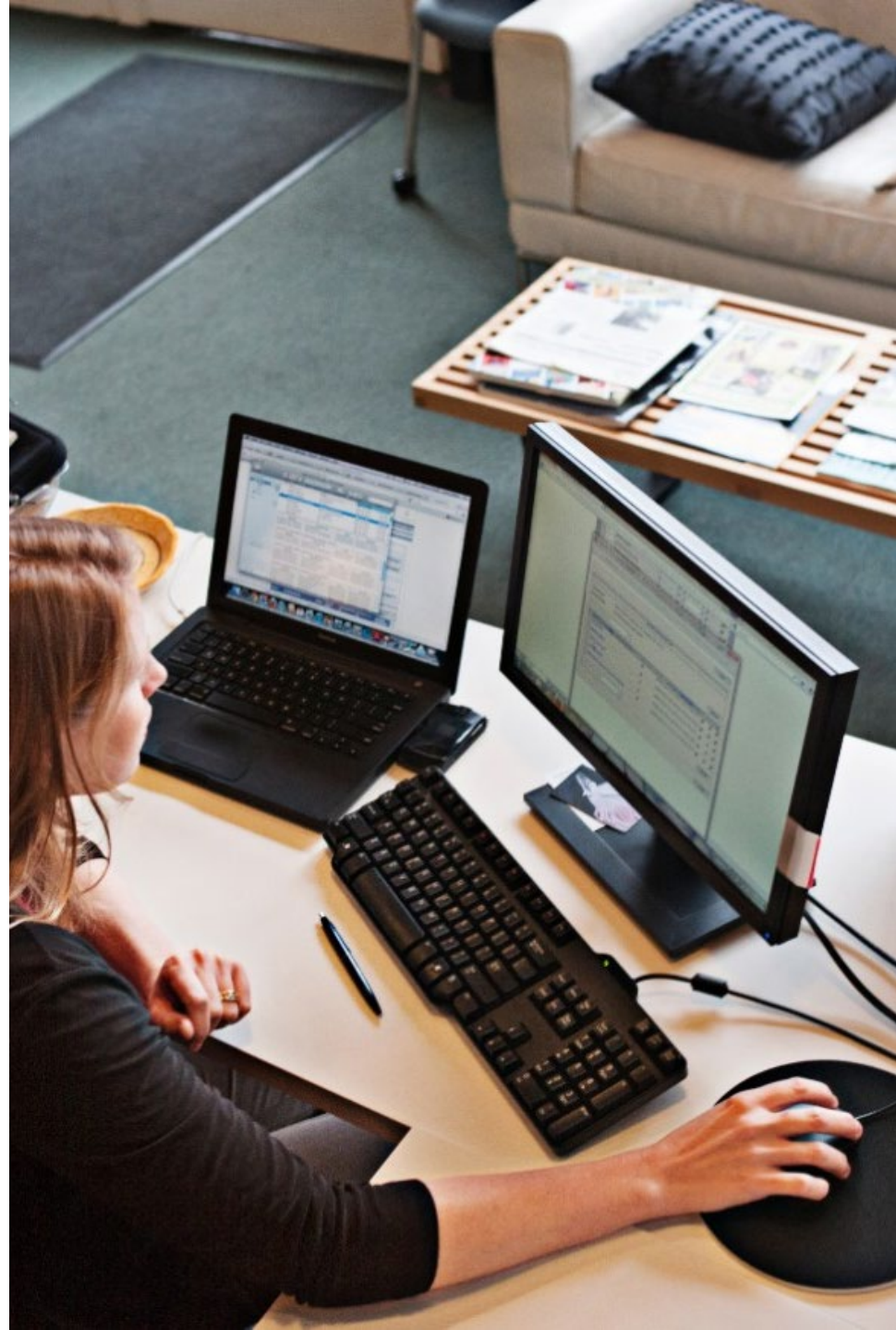
# Top 100 unicorns outlook



- A year ago, there was mounting scepticism about the soundness of some Unicorn business models and their path to profitability – and, in turn, the valuations being put on Unicorn businesses. The last year continued to see some Unicorns fall by the wayside. Some have postponed or moderated exit plans. In the early stages of the COVID-19 pandemic, it seemed that investors would need to focus on following their money to support existing investments which would act as a brake on investment into existing and potential Unicorns.
- However, two trends have offset the above to provide tailwinds for Unicorns in the year ahead:
  - Many public companies have seen a surge in demand since COVID-19 took hold which has translated into valuation growth, particularly technology / technology enabled and healthcare businesses – sectors where Unicorns are well represented. Unicorns are typically disruptors within their sectors – whether through new technology, tapping into changing consumer trends or broader societal changes (e.g. ESG investing). COVID-19 appears to have accelerated these secular shifts which stands the Unicorns in good stead.
  - Loose monetary policy has provided inexpensive, abundant liquidity which has flowed into public and private investment. It also creates an environment that supports growth investing, which clearly plays to the Unicorns benefit. If economies start to recover from COVID-19 and monetary policy remains loose, this will continue to be supportive for Unicorn valuations.
- A further surge related to Unicorn valuations and transaction volumes is likely to lie in mergers with Special Purpose Acquisition Companies (“SPACs”). In 2020 and the first quarter of 2021 a large number of these have listed on the US exchanges, and the SPAC trend is gaining some traction in Europe where a number of Unicorns also exist. These SPACs typically have a two year window to deploy funds. A number of these SPACs have already created IPO opportunities for Unicorns in the past twelve months, including Arrival and OpenDoor. We expect this trend to continue assuming the monetary policy backdrop remains loose.
- Finally, another aspect to watch - competition between exchanges in attracting IPOs of Unicorns (and other fast growth companies). A number of the exchanges, including the London Stock Exchange, have made this a key strategic goal to try to redress the balance of IPOs of Unicorns on domestic markets as opposed to, or as well as, the US exchanges.

“

# Methodology



# Methodology



- This Global Top 100 report ranks the largest public companies by their market capitalisation in US dollars as at 31 March 2021.
- Data sources: Bloomberg with PwC analysis, CBI Insights with PwC analysis
- Sector classification is based on FTSE Russell Industry Classification Benchmark (ICB). In Q1 2021, the ICB framework was revised:
  - the “Oil and gas” sector was renamed to “Energy”;
  - the “Consumer Goods” and “Consumer Services” sectors were replaced with “Consumer Discretionary” and “Consumer Staples”. These new consumer categories are not direct replacements, therefore we are unable to show historical data on a like-for-like basis using the new ICB classifications.
  - The new framework has been adopted in this report.
- Exchange Traded Funds (ETFs) and closed end funds are excluded from the analysis.
- A company’s location is the country or region where its headquarters are located.
- We allocated dual-listed companies as follows: BHP Billiton (AUS), Royal Dutch Shell (NL) and Unilever (UK).
- The ranking does not compensate for changes in currency exchange rates.
- The distribution of value is based on dividend payments and share repurchases in the calendar year 2020.
- China and its regions includes: Mainland China, Hong Kong SAR and Taiwan.

“

Complete  
ranking



# Top 100 global companies 1-20 (by market capitalisation)



| Rank | Company name        | Location      | Sector                 | 31 March 2021             |                                 | 31 March 2020 |                                 |
|------|---------------------|---------------|------------------------|---------------------------|---------------------------------|---------------|---------------------------------|
|      |                     |               |                        | Rank +/-<br>(VS Mar 2020) | Market<br>capitalisation (\$bn) | Rank          | Market<br>capitalisation (\$bn) |
| 1    | APPLE INC           | United States | Technology             | 2                         | 2,051                           | 3             | 1,113                           |
| 2    | SAUDI ARAMCO        | Saudi Arabia  | Energy                 | -1                        | 1,920                           | 1             | 1,602                           |
| 3    | MICROSOFT CORP      | United States | Technology             | -1                        | 1,778                           | 2             | 1,200                           |
| 4    | AMAZON.COM INC      | United States | Consumer Discretionary | 0                         | 1,558                           | 4             | 971                             |
| 5    | ALPHABET INC        | United States | Technology             | 0                         | 1,393                           | 5             | 799                             |
| 6    | FACEBOOK INC        | United States | Technology             | 1                         | 839                             | 7             | 475                             |
| 7    | TENCENT             | China         | Technology             | 1                         | 753                             | 8             | 469                             |
| 8    | TESLA INC           | United States | Consumer Discretionary | 75                        | 641                             | 83            | 96                              |
| 9    | ALIBABA GRP         | China         | Consumer Discretionary | -3                        | 615                             | 6             | 522                             |
| 10   | BERKSHIRE HATHAWAY  | United States | Financials             | -1                        | 588                             | 9             | 443                             |
| 11   | TSMC                | Taiwan        | Technology             | 9                         | 534                             | 20            | 235                             |
| 12   | VISA INC            | United States | Industrials            | 0                         | 468                             | 12            | 316                             |
| 13   | JPMORGAN CHASE      | United States | Financials             | 2                         | 465                             | 15            | 277                             |
| 14   | JOHNSON & JOHNSON   | United States | Health Care            | -4                        | 433                             | 10            | 346                             |
| 15   | SAMSUNG ELECTRONICS | South Korea   | Technology             | 6                         | 431                             | 21            | 234                             |
| 16   | KWEICHOW MOUTA      | China         | Consumer Staples       | 12                        | 385                             | 28            | 197                             |
| 17   | WALMART INC         | United States | Consumer Discretionary | -6                        | 383                             | 11            | 322                             |
| 18   | MASTERCARD INC      | United States | Industrials            | 0                         | 354                             | 18            | 243                             |
| 19   | UNITEDHEALTH GRP    | United States | Health Care            | 0                         | 352                             | 19            | 237                             |
| 20   | LVMH MOET HENNESSY  | France        | Consumer Discretionary | 12                        | 337                             | 32            | 188                             |

Source: Bloomberg with PwC analysis

PwC | Global Top 100 companies by market capitalisation

# Top 100 global companies 21-40 (by market capitalisation)



| Rank | Company name           | Location      | Sector                 | 31 March 2021             |                                 | 31 March 2020 |                                 |
|------|------------------------|---------------|------------------------|---------------------------|---------------------------------|---------------|---------------------------------|
|      |                        |               |                        | Rank +/-<br>(VS Mar 2020) | Market<br>capitalisation (\$bn) | Rank          | Market<br>capitalisation (\$bn) |
| 21   | WALT DISNEY CO         | United States | Consumer Discretionary | 15                        | 335                             | 36            | 174                             |
| 22   | BANK OF AMERICA        | United States | Financials             | 11                        | 334                             | 33            | 185                             |
| 23   | PROCTER & GAMBLE       | United States | Consumer Staples       | -7                        | 333                             | 16            | 272                             |
| 24   | NVIDIA CORP            | United States | Technology             | 17                        | 331                             | 41            | 161                             |
| 25   | HOME DEPOT INC         | United States | Consumer Discretionary | 2                         | 329                             | 27            | 201                             |
| 26   | NESTLE SA              | Switzerland   | Consumer Staples       | -13                       | 322                             | 13            | 306                             |
| 27   | IND & COMM BK          | China         | Financials             | -10                       | 290                             | 17            | 256                             |
| 28   | PAYPAL HOLDINGS        | United States | Industrials            | 47                        | 284                             | 75            | 112                             |
| 29   | ROCHE HOLDING          | Switzerland   | Health Care            | -15                       | 283                             | 14            | 280                             |
| 30   | INTEL CORP             | United States | Technology             | -8                        | 261                             | 22            | 231                             |
| 31   | ASML HOLDING NV        | Netherlands   | Technology             | 40                        | 255                             | 71            | 113                             |
| 32   | TOYOTA MOTOR           | Japan         | Consumer Discretionary | -3                        | 254                             | 29            | 197                             |
| 33   | COMCAST CORP           | United States | Telecommunications     | 10                        | 248                             | 43            | 157                             |
| 34   | VERIZON COMMUNICATIONS | United States | Telecommunications     | -11                       | 241                             | 23            | 222                             |
| 35   | EXXON MOBIL CORP       | United States | Energy                 | 7                         | 236                             | 42            | 161                             |
| 36   | NETFLIX INC            | United States | Consumer Discretionary | 3                         | 231                             | 39            | 165                             |
| 37   | ADOBE INC              | United States | Technology             | 7                         | 228                             | 44            | 153                             |
| 38   | COCA-COLA CO           | United States | Consumer Staples       | -7                        | 227                             | 31            | 190                             |
| 39   | MEITUAN                | China         | Technology             | N/A                       | 226                             | N/A           | 70                              |
| 40   | PING AN                | China         | Financials             | -5                        | 219                             | 35            | 179                             |

Source: Bloomberg with PwC analysis

PwC | Global Top 100 companies by market capitalisation



# Top 100 global companies 41-60 (by market capitalisation)



| Rank | Company name            | Location      | Sector                 | 31 March 2021             |                                 | 31 March 2020 |                                 |
|------|-------------------------|---------------|------------------------|---------------------------|---------------------------------|---------------|---------------------------------|
|      |                         |               |                        | Rank +/-<br>(VS Mar 2020) | Market<br>capitalisation (\$bn) | Rank          | Market<br>capitalisation (\$bn) |
| 41   | CISCO SYSTEMS           | United States | Telecommunications     | -3                        | 218                             | 38            | 167                             |
| 42   | AT&T INC                | United States | Financials             | -18                       | 216                             | 24            | 209                             |
| 43   | L'OREAL                 | France        | Consumer Discretionary | 4                         | 215                             | 47            | 146                             |
| 44   | CHINA CONSTRUCTION BANK | China         | Financials             | -18                       | 213                             | 26            | 205                             |
| 45   | ABBOTT LABS             | United States | Health Care            | 4                         | 212                             | 49            | 139                             |
| 46   | NOVARTIS AG             | Switzerland   | Health Care            | -21                       | 212                             | 25            | 209                             |
| 47   | NIKE INC                | United States | Consumer Discretionary | 10                        | 209                             | 57            | 129                             |
| 48   | ORACLE CORP             | United States | Technology             | -3                        | 202                             | 45            | 152                             |
| 49   | PFIZER INC              | United States | Health Care            | -15                       | 202                             | 34            | 181                             |
| 50   | CHEVRON CORP            | United States | Oil & Gas              | 1                         | 202                             | 51            | 136                             |
| 51   | CHINA MERCH             | China         | Financials             | 16                        | 196                             | 67            | 115                             |
| 52   | PEPSICO INC             | United States | Consumer Staples       | -15                       | 195                             | 37            | 167                             |
| 53   | SALESFORCE.COM          | United States | Technology             | 3                         | 195                             | 56            | 129                             |
| 54   | MERCK & CO              | United States | Health Care            | -24                       | 195                             | 30            | 195                             |
| 55   | ABBVIE INC              | United States | Health Care            | 19                        | 191                             | 74            | 113                             |
| 56   | BROADCOM INC            | United States | Technology             | 31                        | 189                             | 87            | 95                              |
| 57   | PROSUS NV               | Netherlands   | Technology             | 16                        | 181                             | 73            | 113                             |
| 58   | RELIANCE INDS           | India         | Energy                 | 33                        | 180                             | 91            | 94                              |
| 59   | THERMO FISHER           | United States | Health Care            | 13                        | 180                             | 72            | 113                             |
| 60   | ELI LILLY & CO          | United States | Health Care            | -6                        | 179                             | 54            | 133                             |

Source: Bloomberg with PwC analysis

PwC | Global Top 100 companies by market capitalisation



# Top 100 global companies 61-80 (by market capitalisation)



| Rank | Company name               | Location      | Sector                 | 31 March 2021             |                                 | 31 March 2020 |                                 |
|------|----------------------------|---------------|------------------------|---------------------------|---------------------------------|---------------|---------------------------------|
|      |                            |               |                        | Rank +/-<br>(VS Mar 2020) | Market<br>capitalisation (\$bn) | Rank          | Market<br>capitalisation (\$bn) |
| 61   | AGRICULTURAL BANK OF CHINA | China         | Financials             | -21                       | 178                             | 40            | 164                             |
| 62   | SOFTBANK GROUP             | Japan         | Telecommunications     | N/A                       | 176                             | N/A           | 73                              |
| 63   | ACCENTURE PLC              | Ireland       | Industrials            | 16                        | 176                             | 79            | 104                             |
| 64   | TEXAS INSTRUMENT           | United States | Technology             | 28                        | 174                             | 92            | 93                              |
| 65   | MCDONALDS CORP             | United States | Consumer Discretionary | -5                        | 167                             | 60            | 123                             |
| 66   | VOLKSWAGEN AG              | Germany       | Consumer Discretionary | N/A                       | 165                             | N/A           | 62                              |
| 67   | BHP GROUP LTD              | Australia     | Basic Materials        | N/A                       | 163                             | N/A           | 85                              |
| 68   | WELLS FARGO & CO           | United States | Financials             | -3                        | 162                             | 65            | 117                             |
| 69   | TATA CONSULTANCY           | India         | Technology             | 27                        | 161                             | 96            | 91                              |
| 70   | DANAHER CORP               | United States | Health Care            | 14                        | 160                             | 84            | 96                              |
| 71   | NOVO NORDISK               | Denmark       | Health Care            | -23                       | 160                             | 48            | 144                             |
| 72   | MEDTRONIC PLC              | Ireland       | Health Care            | -11                       | 159                             | 61            | 121                             |
| 73   | WULIANGYE YIBI             | China         | Consumer Staples       | N/A                       | 159                             | N/A           | 63                              |
| 74   | COSTCO WHOLESALE           | United States | Consumer Discretionary | -15                       | 156                             | 59            | 126                             |
| 75   | T-MOBILE US INC            | United States | Telecommunications     | N/A                       | 156                             | N/A           | 72                              |
| 76   | CITIGROUP INC              | United States | Financials             | 22                        | 152                             | 98            | 88                              |
| 77   | HONEYWELL INTL             | United States | Industrials            | 11                        | 151                             | 88            | 95                              |
| 78   | QUALCOMM INC               | United States | Technology             | N/A                       | 151                             | N/A           | 77                              |
| 79   | SAP SE                     | Germany       | Technology             | -29                       | 151                             | 50            | 136                             |
| 80   | BOEING CO                  | United States | Industrials            | N/A                       | 149                             | N/A           | 84                              |

Source: Bloomberg with PwC analysis

PwC | Global Top 100 companies by market capitalisation

# Top 100 global companies 81-100 (by market capitalisation)



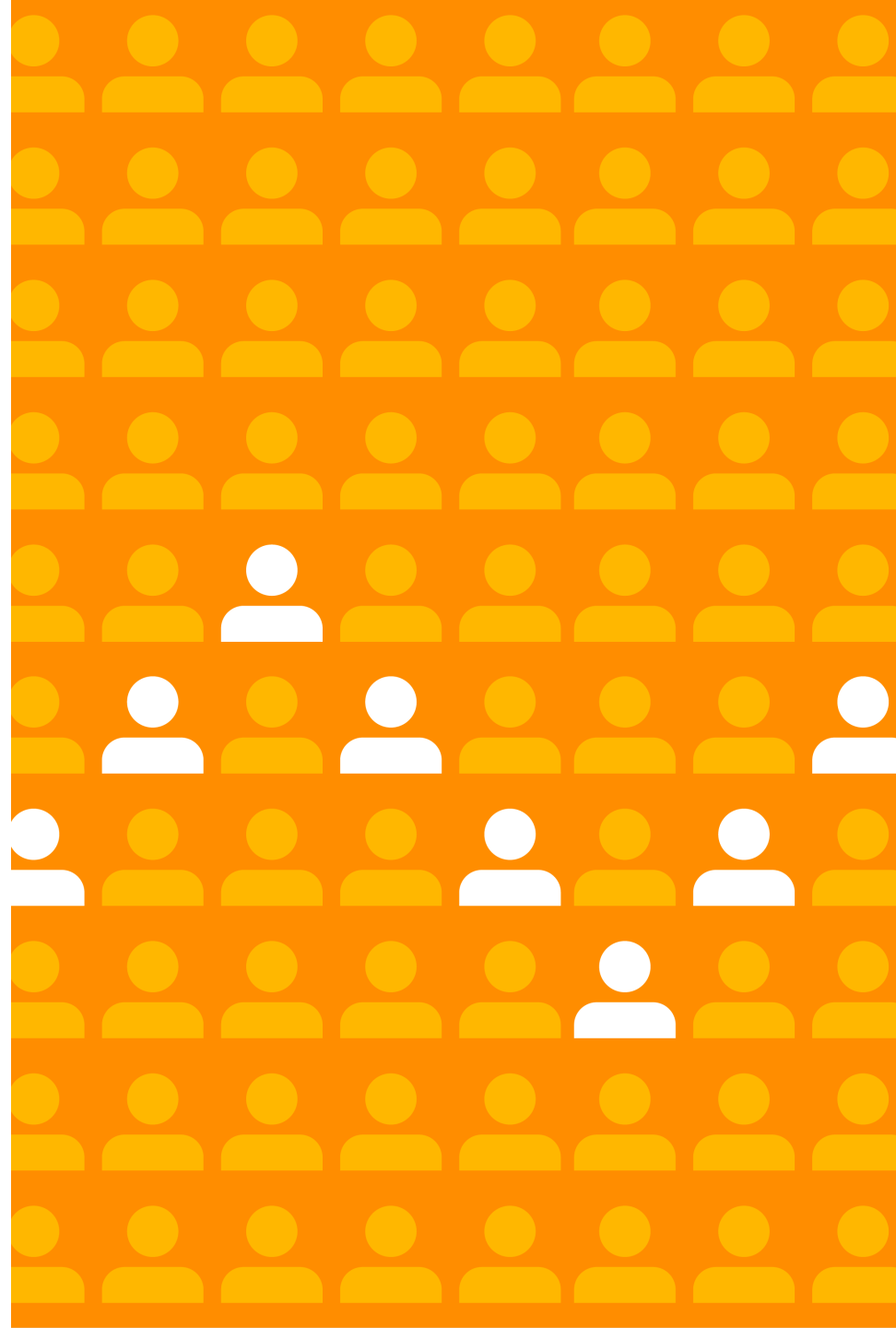
| Rank | Company name           | Location       | Sector                 | 31 March 2021             |                                 | 31 March 2020 |                                 |
|------|------------------------|----------------|------------------------|---------------------------|---------------------------------|---------------|---------------------------------|
|      |                        |                |                        | Rank +/-<br>(VS Mar 2020) | Market<br>capitalisation (\$bn) | Rank          | Market<br>capitalisation (\$bn) |
| 81   | ROYAL DUTCH SHELL      | Netherlands    | Oil & Gas              | -28                       | 148                             | 53            | 135                             |
| 82   | NEXTERA ENERGY         | United States  | Utilities              | -19                       | 148                             | 63            | 118                             |
| 83   | UNITED PARCEL          | United States  | Industrials            | N/A                       | 148                             | N/A           | 80                              |
| 84   | UNION PAC CORP         | United States  | Industrials            | -2                        | 148                             | 82            | 97                              |
| 85   | UNILEVER PLC           | United Kingdom | Consumer Staples       | -30                       | 147                             | 55            | 131                             |
| 86   | AIA                    | Hong Kong SAR  | Financials             | -9                        | 147                             | 77            | 109                             |
| 87   | LINDE PLC              | United Kingdom | Basic Materials        | 8                         | 146                             | 95            | 92                              |
| 88   | AMGEN INC              | United States  | Health Care            | -26                       | 144                             | 62            | 120                             |
| 89   | BRISTOL-MYER SQB       | United States  | Health Care            | -31                       | 141                             | 58            | 126                             |
| 90   | SIEMENS AG             | Germany        | Industrials            | N/A                       | 140                             | N/A           | 71                              |
| 91   | BANK OF CHINA          | China          | Financials             | -39                       | 139                             | 52            | 136                             |
| 92   | PHILIP MORRIS INC      | United States  | Consumer Staples       | -23                       | 138                             | 69            | 114                             |
| 93   | LOWE'S COS INC         | United States  | Consumer Discretionary | N/A                       | 136                             | N/A           | 65                              |
| 94   | CHARTER COMMUNICATIONS | United States  | Telecommunications     | -28                       | 135                             | 66            | 116                             |
| 95   | CHINA MOBILE           | Hong Kong SAR  | Telecommunications     | -49                       | 134                             | 46            | 152                             |
| 96   | SONY GROUP CORP        | Japan          | Consumer Discretionary | N/A                       | 132                             | N/A           | 75                              |
| 97   | ASTRAZENECA PLC        | United Kingdom | Health Care            | -33                       | 131                             | 64            | 117                             |
| 98   | ROYAL BANK OF CANADA   | Canada         | Financials             | 1                         | 131                             | 99            | 87                              |
| 99   | STARBUCKS CORP         | United States  | Consumer Discretionary | N/A                       | 129                             | N/A           | 77                              |
| 100  | ANHEUSER-BUSCH         | Belgium        | Consumer Staples       | -3                        | 128                             | 97            | 90                              |

Source: Bloomberg with PwC analysis

PwC | Global Top 100 companies by market capitalisation



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# Appendix



- Value distribution in calendar year 2020

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# Value distribution in calendar year 2020



# Top 10 companies as at 31 March 2021 with highest value distribution in 2020



| Company               | Dividends 2020<br>(\$bn) <sup>(1)</sup> | Share buyback<br>2020<br>(\$bn) <sup>(1)</sup> | Total value<br>distribution<br>2020<br>(\$bn) <sup>(1)</sup> | % of total<br>distribution<br>by Top 100<br>(2020) <sup>(1)</sup> | Total value<br>distribution<br>2019 <sup>(2)</sup> | Market<br>capitalisation<br>31 March 2021<br>(\$bn) | Dividend as<br>% of market<br>capitalisation<br>(2020) <sup>(3)</sup> | Total value<br>distribution as<br>% of market<br>capitalisation<br>(2020) <sup>(3)</sup> |
|-----------------------|-----------------------------------------|------------------------------------------------|--------------------------------------------------------------|-------------------------------------------------------------------|----------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------------------------|------------------------------------------------------------------------------------------|
| Apple                 | 14                                      | 73                                             | 87                                                           | 10.5%                                                             | 81                                                 | 2,051                                               | 0.7%                                                                  | 4.2%                                                                                     |
| Saudi Aramco          | 70                                      | -                                              | 70                                                           | 8.4%                                                              | 73                                                 | 1,920                                               | 3.6%                                                                  | 3.6%                                                                                     |
| Microsoft Corporation | 15                                      | 20                                             | 35                                                           | 4.2%                                                              | 31                                                 | 1,778                                               | 0.9%                                                                  | 2.0%                                                                                     |
| Alphabet              | -                                       | 32                                             | 32                                                           | 3.8%                                                              | 18                                                 | 1,393                                               | 0.0%                                                                  | 2.3%                                                                                     |
| Berkshire Hathaway    | -                                       | 25                                             | 25                                                           | 3.0%                                                              | -                                                  | 588                                                 | 0.0%                                                                  | 4.2%                                                                                     |
| Oracle Corporation    | 3                                       | 19                                             | 22                                                           | 2.7%                                                              | 39                                                 | 202                                                 | 1.5%                                                                  | 11.0%                                                                                    |
| AT&T INC              | 15                                      | 5                                              | 20                                                           | 2.5%                                                              | 17                                                 | 216                                                 | 6.9%                                                                  | 9.4%                                                                                     |
| Intel Corporation     | 6                                       | 14                                             | 20                                                           | 2.4%                                                              | 19                                                 | 261                                                 | 2.1%                                                                  | 7.5%                                                                                     |
| JPMorgan Chase & Co   | 13                                      | 6                                              | 19                                                           | 2.3%                                                              | 36                                                 | 465                                                 | 2.7%                                                                  | 4.1%                                                                                     |
| Bank of America       | 8                                       | 8                                              | 16                                                           | 1.9%                                                              | 35                                                 | 334                                                 | 2.3%                                                                  | 4.7%                                                                                     |

Source: Bloomberg with PwC analysis

1. Actual payment in calendar year 2020

2. Actual payment in calendar year 2019

3. Market capitalisation as at 31 March 2021

\* 2020 and 2019 numbers are of those companies in the Global Top 100 at 31 March 2021

# Value distribution by location in 2020



| Location              | Number of companies | Market capitalisation 31 March 2021 (\$bn) | Dividends 2020 (\$bn) <sup>(1)</sup> | Share buyback 2020 (\$bn) <sup>(1)</sup> | Total value distribution 2020 <sup>(1)</sup> | % of total distribution by Top 100 (2020) | Total value distribution 2019 <sup>(2)</sup> | Dividend as % of market capitalisation (2020) <sup>(3)</sup> | Total value distribution as % of market capitalisation (2020) <sup>(3)</sup> |
|-----------------------|---------------------|--------------------------------------------|--------------------------------------|------------------------------------------|----------------------------------------------|-------------------------------------------|----------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------------------|
| United States         | 59                  | 20,549                                     | 262                                  | 319                                      | 580                                          | 70.4%                                     | 661                                          | 1.3%                                                         | 2.8%                                                                         |
| Saudi Arabia          | 1                   | 1,920                                      | 70                                   | -                                        | 70                                           | 8.4%                                      | 73                                           | 3.6%                                                         | 3.6%                                                                         |
| China and its regions | 14                  | 4,188                                      | 52                                   | -                                        | 52                                           | 6.3%                                      | 65                                           | 1.2%                                                         | 1.2%                                                                         |
| Switzerland           | 3                   | 816                                        | 24                                   | 7                                        | 31                                           | 3.7%                                      | 32                                           | 2.9%                                                         | 3.8%                                                                         |
| Japan                 | 3                   | 563                                        | 7                                    | 8                                        | 15                                           | 1.9%                                      | 25                                           | 1.2%                                                         | 2.7%                                                                         |
| Germany               | 3                   | 456                                        | 9                                    | 2                                        | 11                                           | 1.3%                                      | 2                                            | 2.0%                                                         | 2.4%                                                                         |
| United Kingdom        | 3                   | 425                                        | 10                                   | -                                        | 10                                           | 1.3%                                      | 57                                           | 2.5%                                                         | 2.5%                                                                         |
| Netherlands           | 3                   | 584                                        | 9                                    | 1                                        | 10                                           | 1.2%                                      | 6                                            | 1.5%                                                         | 1.7%                                                                         |
| Ireland               | 2                   | 335                                        | 5                                    | 4                                        | 9                                            | 1.1%                                      | 10                                           | 1.5%                                                         | 2.7%                                                                         |
| South Korea           | 1                   | 431                                        | 8                                    | -                                        | 8                                            | 1.0%                                      | 8                                            | 1.9%                                                         | 1.9%                                                                         |
| Australia             | 1                   | 163                                        | 7                                    | -                                        | 7                                            | 0.8%                                      | n/a                                          | 4.2%                                                         | 4.2%                                                                         |
| India                 | 2                   | 341                                        | 6                                    | -                                        | 6                                            | 0.7%                                      | 2                                            | 1.7%                                                         | 1.7%                                                                         |
| France                | 2                   | 552                                        | 5                                    | -                                        | 5                                            | 0.6%                                      | 18                                           | 1.0%                                                         | 1.0%                                                                         |
| Canada                | 1                   | 131                                        | 5                                    | 0                                        | 5                                            | 0.6%                                      | 5                                            | 3.6%                                                         | 3.6%                                                                         |
| Denmark               | 1                   | 160                                        | 3                                    | -                                        | 3                                            | 0.4%                                      | 3                                            | 1.9%                                                         | 1.9%                                                                         |
| Belgium               | 1                   | 128                                        | 2                                    | -                                        | 2                                            | 0.2%                                      | 5                                            | 1.4%                                                         | 1.4%                                                                         |

Source: Bloomberg with PwC analysis

1. Actual payment in calendar year 2020

2. Actual payment in calendar year 2019

3. Market capitalisation as at 31 March 2021

\* 2020 and 2019 numbers are of those companies in the Global Top 100 at 31 March 2021

PwC | Global Top 100 companies by market capitalisation



# Value distribution by sector in 2020



| Sector                                | Number of companies | Market capitalisation 31 March 2021 (\$bn) | Dividends 2020 (\$bn) <sup>(1)</sup> | Share buyback 2020 (\$bn) <sup>(1)</sup> | Total value distribution 2020 <sup>(1)</sup> | % of Total Distribution by Top 100 (2020) | Total value distribution 2019 <sup>(2)</sup> | Dividend as % of market capitalisation (2020) <sup>(3)</sup> | Total value distribution as % of market capitalisation (2020) <sup>(3)</sup> |
|---------------------------------------|---------------------|--------------------------------------------|--------------------------------------|------------------------------------------|----------------------------------------------|-------------------------------------------|----------------------------------------------|--------------------------------------------------------------|------------------------------------------------------------------------------|
| Consumer Discretionary <sup>(4)</sup> | 17                  | 5,992                                      | 39                                   | 32                                       | 71                                           | 8.6%                                      | 62                                           | 0.6%                                                         | 1.2%                                                                         |
| Telecommunications                    | 7                   | 1,308                                      | 21                                   | 16                                       | 37                                           | 4.5%                                      | 41                                           | 1.6%                                                         | 2.9%                                                                         |
| Health Care                           | 16                  | 3,333                                      | 76                                   | 20                                       | 97                                           | 11.7%                                     | 134                                          | 2.3%                                                         | 2.9%                                                                         |
| Industrials                           | 9                   | 2,017                                      | 20                                   | 26                                       | 46                                           | 5.5%                                      | 25                                           | 1.0%                                                         | 2.3%                                                                         |
| Consumer Staples <sup>(4)</sup>       | 9                   | 2,035                                      | 46                                   | 16                                       | 62                                           | 7.5%                                      | 66                                           | 2.2%                                                         | 3.1%                                                                         |
| Technology                            | 20                  | 10,483                                     | 76                                   | 179                                      | 255                                          | 30.9%                                     | 268                                          | 0.7%                                                         | 2.4%                                                                         |
| Energy                                | 5                   | 2,686                                      | 102                                  | 3                                        | 105                                          | 12.8%                                     | 142                                          | 3.8%                                                         | 3.9%                                                                         |
| Basic Materials                       | 2                   | 309                                        | 9                                    | -                                        | 9                                            | 1.1%                                      | 4                                            | 2.9%                                                         | 2.9%                                                                         |
| Financials                            | 14                  | 3,429                                      | 92                                   | 49                                       | 141                                          | 17.1%                                     | 219                                          | 2.7%                                                         | 4.1%                                                                         |
| Utilities                             | 1                   | 148                                        | 3                                    | 0                                        | 3                                            | 0.3%                                      | 2                                            | 1.9%                                                         | 1.9%                                                                         |

Source: Bloomberg with PwC analysis

1. Actual payment in calendar year 2020

2. Actual payment in calendar year 2019

3. Market capitalisation as at 31 March 2021

4. Sector classification has been aligned to the new ICB framework (as set out on page 20), prior period comparatives have been restated to enable like-for-like comparison.

\* 2020 and 2019 numbers are of those companies in the Global Top 100 at 31 March 2021

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